

Website Design and Management for the Educator

Course Description: Create your own website to communicate with students and parents. By the end of this course, participants will have a fully functioning classroom website to confidently introduce to students, parents, coworkers, and administration in September! Share what is happening with your students in the classroom with all the people who are curious. Consultants (SLPs, guidance counselors, coaches and others), you can create a website to describe your professional services. Participants will brainstorm website architecture with consideration of their primary audience, experiment with formatting and aesthetic choices, test usability and build-out their website with appropriate documents, links, and resources. This course will use Google Sites as the web platform and touch on integration of other tools in the Google Suite like Calendars, Docs, Slides, and Forms.



Basic familiarity with the Google Suite of apps will be helpful but not essential.



About the Instructor: **Jessica Zwillinger** has been a middle school art teacher in Hopkinton for seven years. Before following her passion to begin her career as an art teacher, Jessica spent several years working as an information technology consultant. Jessica's unique background informs her teaching philosophy that an authentic art education can transcend the walls of a classroom to become a lifelong tool. Jessica recently presented at the National Art Education Association annual conference about the digital workflow in her art classroom.

Audience:	All Educators, PreK-Grade 12
Date & Time:	Mondays – Fridays, July 8 – 19, 2019 Final Website project for credit due July 26, 2019
Location:	Online
Cost:	\$360 TEC Members / \$410 Non-TEC Members
Earn:	30 PDPs
Grad Credit:	2 optional credits from Worcester State University - \$250 - due upon initial registration

To register for this course: Go online to <https://teccoop.wufoo.com/forms/website-design-and-management-for-the-educator/>

You will be able to sign up for graduate credit at the time of registration.